

FOR IMMEDIATE RELEASE

Elizka Relief Foundation Signs Strategic Memorandum of Understanding with the International Trade Council at Ghana Investment & Trade Week 2026

Accra, Ghana – 9 July 2026 — Elizka Relief Foundation is pleased to announce the signing of a Memorandum of Understanding (MoU) with the **International Trade Council** during Ghana Investment & Trade Week 2026 at **The Palms Convention Center, Accra, Ghana**. The agreement marks the beginning of a strategic partnership to promote entrepreneurship, international trade, sustainable development, and inclusive economic growth.

The MoU was signed on behalf of the International Trade Council by **Jermaine James Chapfiwa, Representative of the International Trade Council (Chairperson for Zimbabwe)**, and on behalf of Elizka Relief Foundation by **Mr. Kofi Kankam, President and Chief Executive Officer**.

The agreement establishes a non-binding framework for cooperation in areas including trade promotion, knowledge sharing, trade mediation and arbitration awareness, capacity-building initiatives, and other mutually beneficial programs that contribute to sustainable economic growth.

Through this partnership, both organizations intend to explore opportunities that empower entrepreneurs, strengthen business communities, and expand access to international markets through collaborative initiatives.

"Strong communities create strong economies. By partnering with Elizka Relief Foundation, we are investing in people, entrepreneurship, and practical opportunities that can transform local potential into international success." — Jermaine James Chapfiwa, Representative, International Trade Council (Chairperson for Zimbabwe)

Elizka Relief Foundation looks forward to working with the International Trade Council to expand opportunities for entrepreneurs, foster innovation, and contribute to achieving sustainable and inclusive economic development.

"Economic transformation begins with partnerships that create opportunity. This collaboration with the International Trade Council reflects our commitment to equipping entrepreneurs, strengthening local industries, and connecting African innovation to global markets. Together, we are laying the foundation for inclusive growth, resilient communities, and a future where opportunity knows no borders." — Kofi Kankam, President & Chief Executive Officer, Elizka Relief Foundation

About the International Trade Council

The International Trade Council is a global, not-for-profit business organization dedicated to supporting international trade, investment, and sustainable economic development through advocacy, education, networking, and business facilitation.

Learn more at www.tradecouncil.org.

About Elizka Relief Foundation

Elizka Relief Foundation is a Ghana-based non-profit organization committed to advancing sustainable community development through humanitarian initiatives, entrepreneurship support, education, and programs that improve economic opportunities for individuals and communities.

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